



Digital Calendar Intregation Guide

Integrating TidyCal with your core business tools creates a seamless, hands-off scheduling experience.

For this guide, I walk you through exactly how to sync **TidyCal** with your **Google Calendar**, embed it seamlessly into your **WordPress** site, and automate your **Google Meet** links so you never have to "send the invite" manually again. Let's get started:

Phase 1: The Core Sync (TidyCal + Google Calendar)

[Download the TidyCal Integration Guide](#)

The first priority is ensuring [TidyCal](#) can "talk" to their real-world schedule to prevent double-bookings.

1. **Authorize the Account:** Navigate to the Integrations tab in the TidyCal dashboard and select Add Google Account.
2. **Assign the "Primary" Calendar:** From the list of synced calendars, select the main Google Calendar. This is where TidyCal will write new bookings.
3. **Enable Conflict Checking:** Select any other sub-calendars (like personal or family ones) for TidyCal to read, ensuring those times show up as "busy" on your booking page.

Phase 2: The "Hands-Off" Meeting (Automating Google Meet)

Once the calendars are linked, your readers can stop manually creating video links for every guest.

1. Edit Booking Type: Open any existing Booking Type or create a new one.
2. Access Location Settings: Scroll to Advanced Booking Type Settings and locate the Location field.
3. Select the Video Source: Choose Google Meet from the dropdown menu.
TidyCal will now automatically generate a unique Google Meet link for every confirmed booking and include it in the confirmation email.

Phase 3: The Front Door (Embedding in WordPress)

Placing the calendar on WordPress ensures a professional experience where clients never have to leave the business's website.

1. Get the Embed Code: In TidyCal, click the Share button on a specific Booking Type and select the Embed on website tab to copy the code snippet.
2. Add a Block in WordPress: In the WordPress page editor (Gutenberg), click the + sign and search for the Custom HTML block.
3. Paste and Publish: Paste the TidyCal code into the block and hit Publish. The booking interface will now appear directly on your page as a seamless [inline embed](#).

Pro-Tip:

for even more advanced "behind-the-scenes" magic, you can use tools like [Zapier](#) or [Pabbly Connect](#) to automatically add new bookers to an email list or a CRM.

The 5-Minute Calendar Mastery Checklist

- ☐ Primary Sync: Google Calendar is authorized and set as the "Write To" source in your TidyCal Integrations.
- ☐ Conflict Shield: All secondary/personal calendars are checked in the "Read" column to block off your private time.
- ☐ Auto-Logistics: The "Location" on your Booking Type is set to Google Meet for instant meeting link generation.
- ☐ Digital Storefront: Your TidyCal code is pasted into a Custom HTML block on your WordPress site and looks crisp on the front end.
- ☐ The Stress Test: You've run a "test booking" using your own link to ensure the emails, reminders, and calendar invites are firing exactly how you want them.

Once that fifth box is checked, your "Invisible Engine" is officially live. Congratulations on building a business that respects your time as much as you do!